

BOCG Life wins multiple awards

6 July 2015

BOC Group Life Assurance Company Limited ("BOCG Life") received a number of product and service awards in "Financial Institution Awards 2015" and "RMB Business Outstanding Awards 2015". These awards once again re-affirm BOCG Life's outstanding performance in the local life insurance market.

The "Financial Institution Awards 2015", inaugurated by Bloomberg Businessweek (Chinese version) this year, aims to commend leading financial institutions and promote industry development. The awards are judged by a panel of business academics, industry experts and legislative council members, recognizing excellent achievements of financial institutions in the insurance, securities and banking sectors. BOCG Life has been granted three product awards namely "Retirement Planning - Excellence Award", "Life Insurance - Outstanding Award" and "Saving Plan - Outstanding Award".



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The "RMB Business Outstanding Award 2015", on the other hand, is co-organized by Metro Finance and Wen Wei Po to recognize the significant achievements of banks, securities companies, insurance companies and funds which excel in RMB-related business. Winners are selected by a judge panel comprising industry experts and academics. With our professional expertise in RMB business and diversified life insurance products, BOCG Life has scooped four Outstanding Insurance Business awards, including "Endowment Award", "Annuity Award", "Universal Life Award" and the newly established "Customer Service Award".

Mr. Terry Lo, Chief Executive of BOCG Life, said, "It is our great honour to receive these accolades as an acknowledgement of our efforts and recognition by customers as well as the industry. We will continue to provide quality and diversified life insurance products and strive to become our customers' life long partner."

